




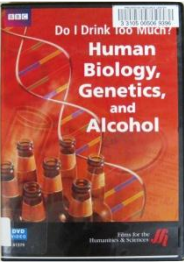









# ALCOHOL

	ALCOHOL: DRUG UNDERCOVER	2003	GRADES 5-10	12 MIN	Alcohol: Drug Undercover exposes the truth about alcohol's effect on young people. Advertisers would have young people believe that using alcohol means non-stop parties and good times. But teens are actually more susceptible to the health hazards of alcohol, as well as the disease of alcoholism. Young people narrate, role-play, and offer testimonials about the dangers of alcohol.
	ALCOHOL: WHAT YOU DON'T KNOW	1996	TEEN	30 MIN	We meet some teens who are recovering alcoholics and a boy who paid a high price for drinking and driving. In a powerful segment, two 21 year-olds test the real physical effects of alcohol on the body as they drink and drive under supervision of the police and a doctor. They dispel myths about alcohol and ways to sober up. In other segments we take a look at a high school program in which upperclassmen hold workshops on drinking for younger students and we see what really goes on at a police sobriety checkpoint.
	ALCOHOL	2010	TEEN	20 MIN	"Alcohol isn't a drug." "A cup of coffee will sober me up." "I'm always a safe driver, even after a couple of beers." These statements are only a few of the myths this video skewers as it explores the history of alcohol, a substance first used as a medicine; the effects of alcohol on the body and the short- and long-term health impacts; and teenage attitudes toward alcohol and trends such as binge drinking. The video also examines the prevalence of alcohol in American culture and discusses alcoholism—how to identify it and how to treat it.
	EVERYONE'S NOT DOING IT: AN ALCOHOL PREVENTION VIDEO	2001	TEEN	15 MIN	Everyone's Not Doing It: An Alcohol Prevention Video will demystify alcohol—one of the most widely used drugs in our society and the number-one killer of teenagers. Teens will learn about the risks that alcohol use poses for their bodies, minds, and lives. By addressing the realities of peer and media pressure head-on, the video challenges teens to think in new ways about what they hear and to make their own decisions.
	DEATH BY ALCOHOL: THE STORY OF THE SMALL TOWN GIRL WHOSE LIFE ENDED TOO SOON				

	DO I DRINK TOO MUCH? HUMAN BIOLOGY, GENETICS, AND ALCOHOL	2009	ADULT	52 MIN	Why does tolerance for alcohol differ so widely from person to person? Do genetic factors make alcoholism unavoidable in some people? Should we drink at all? This program searches for answers, following addiction expert Dr. John Marsden as he observes—and participates in—experiments that assess alcohol's neurological and physiological impact. After exploring basic chemical and evolutionary concepts, Marsden visits London's Institute of Psychiatry, where brain scans, genetic testing, and psychological profiling shed light on alcohol addiction. In the U.S., Marsden goes inside the National Institute on Alcohol Abuse and Alcoholism to study other genetic markers, while moving toward a greater understanding of alcoholism in his own family history.
	DRINKING GAMES, ALCOHOL ABUSE AND OVERDOSE	2011	GRADES 8 – COLLEGE	23 MIN	This hard-hitting program reveals the truth about teens that engage in drinking games and put themselves at risk for alcohol poisoning, overdose and death. Viewers hear the story of Scott, a smart, athletic fifteen year-old who died from alcohol poisoning after playing a popular drinking game at a friend's house. In another segment, Dr. O'Brien, an emergency room physician describes the harsh medical procedures that occur when a teen is brought to the hospital after binge drinking. Program also travels to a renowned research brain lab at the University of California, where brain scans clearly show the neurological damage that can occur when teens consume alcohol. This program clearly dispels the myth that alcohol and drinking games are no big deal for teens.
	POWER HOUR: RITE OF PASSAGE OR DEADLY RITUAL?	2004	YOUNG ADULT – ADULT	10 MIN	Documentary footage of a college student binge drinking from midnight until 1:00 a.m. on his 21st birthday; introduced by a Fargo police officer who explains the life-threatening risks involved in this "power hour" ritual.
	THE CASE OF COOL AL	2009	GRADES 3-6	13 MIN	Kids, have no fear, ace detective Johnny Clue is on the case of evil dude "Cool Al". When Johnny uncovers unmistakable evidence that bad things are happening to the kids hanging out with Cool Al, his investigation goes into high gear. He uncovers evidence of the crime-- kids drinking alcohol, having memory problems, and even blackouts. More compelling evidence is provided by Stella Sparks, a scientist who specializes in studying the damage alcohol causes to kids' developing brains. Also on the case is Detective Filbert, a cop who provides all the legal facts kids need to know about underage drinking. In the climactic ending, Johnny Clue unmasks Cool Al at a big bash where all the kids discover that drinking alcohol is uncool, illegal, and really bad for your brain.

	TOO MUCH: THE EXTREME DANGERS OF BINGE DRINKING	2007	GRADES 7- COLLEGE	26 MIN	Against the backdrop of Spring Break overindulgence in Panama City, Florida, this documentary examines the harrowing and tragic consequences of underage drinkers who do not understand the real risks of out-of-control alcohol abuse. Introduces two brain and alcohol researchers who take students on an eye-opening video field trip, using their tools-of-the-trade (including MRIs and PET scans) to graphically show alcohol damage in the brain. Using 3-D images of the brain, the researchers describe what happens as drink after drink is consumed, causing the brain to ultimately shut down the autonomic nervous system, causing death. A young teenage girl who was sexually assaulted during a Spring Break drinking binge presents her painful story. Also interviews the parent of a student who died from alcohol poisoning while partying with his friends. Interspersed throughout is footage of alternative, alcohol-free Spring Breaks.
	UNDERAGE DRINKING: KNOW THE FACTS, KNOW THE RISKS	2003	GRADES 7- COLLEGE	27 MIN	What really happens at unsupervised teen drinking parties? What are the penalties for parents as well as teens for underage teen drinking incidents? What are the damages and risks of drinking? These questions and more are answered through interviews with real teens, parents, emergency room physicians, and law enforcement experts.
	THIS IS YOUR BRAIN ON ALCOHOL	2006	GRADES 5-9	17 MIN	Charismatic high school students present to middle school students groundbreaking information about the effects of alcohol on developing brains. New studies show that the complex brain builds its basic capacities and potential for the future during the adolescent years. Alcohol use during this time has a major impact as it disrupts the growing brain's plasticity (encoding and programming progress), which in turn impairs its response to stimuli essential to learning and memory. New evidence shows that the brain continues to develop until the age of 24, three years past the legal drinking age. The message to middle school students in this peer education program is clear: alcohol use is not healthy or cool, most kids do not use alcohol, and those who drink risk irreversible damage to their developing brains.
	ALCOHOL: THE MEDICAL CONSEQUENCES (PART 1 & 2)	2004	YOUNG ADULT; ADULT	30 MIN	Part One focuses on alcohol's effects on the pharynx, throat, stomach, pancreas, and liver. Dr. Keppler explains that alcohol's unique tendency to remain in the body considerably longer than other drugs bathes these organs in toxic material for extended periods. Part Two discusses alcohol's target organ: the brain. Viewers learn how alcohol affects the chemistry, biology, and structure of the brain. Additional topics include effects on skeletal, heart, and hormonal systems.